



***SPRING/SUMMER  
2015 TREND REPORT***

by Olivia Land



COLORS



# W H I T E

Indulge your inner minimalist with spring's pure white obsession



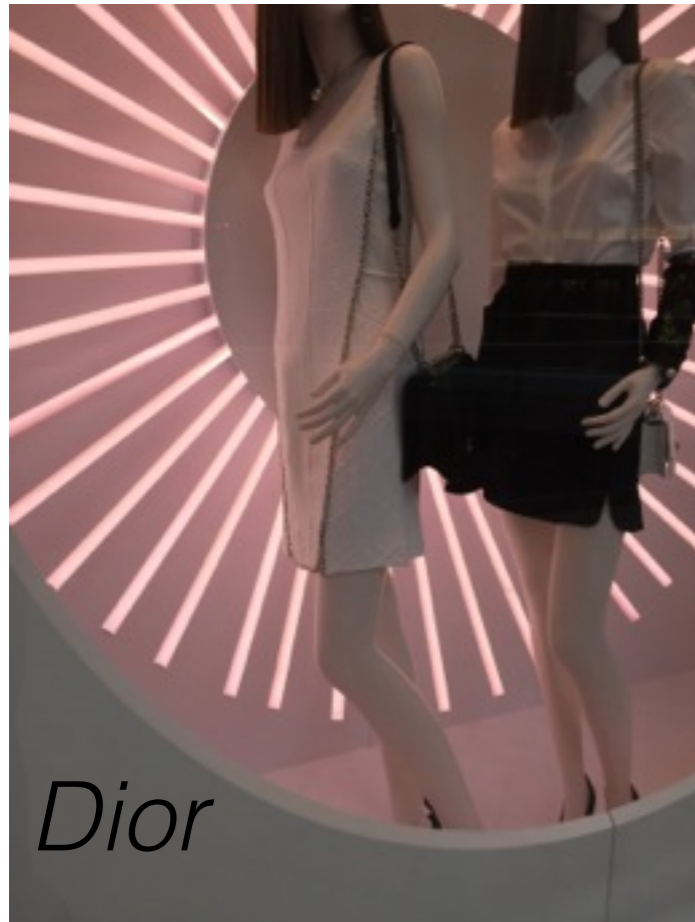
*Anne Fontaine*



*Calypso  
St. Barth*



*Tory Burch*



*Dior*



*Michael Kors*



*Longchamp*



# YELLOW

**It's been a long winter...  
dive head-first into the  
warm weather with bright  
pops of yellow**



*Gucci*



*Macy's*



*Macy's*



Furla



Henri Bendel





# *Pink*

*After playing a starring role last spring and into the fall, this girlish shade is back again for 2015. Maybe it's time to admit it: pink is spring's signature color.*





*Halogen*



*Max Mara*



*Kate Spade*



*Rebecca Minkoff*



*Urban Outfitters*

*BCBG Generation*



*Locaste*



# ARMY GREEN

Spring's unexpected love affair with army green has us standing at attention

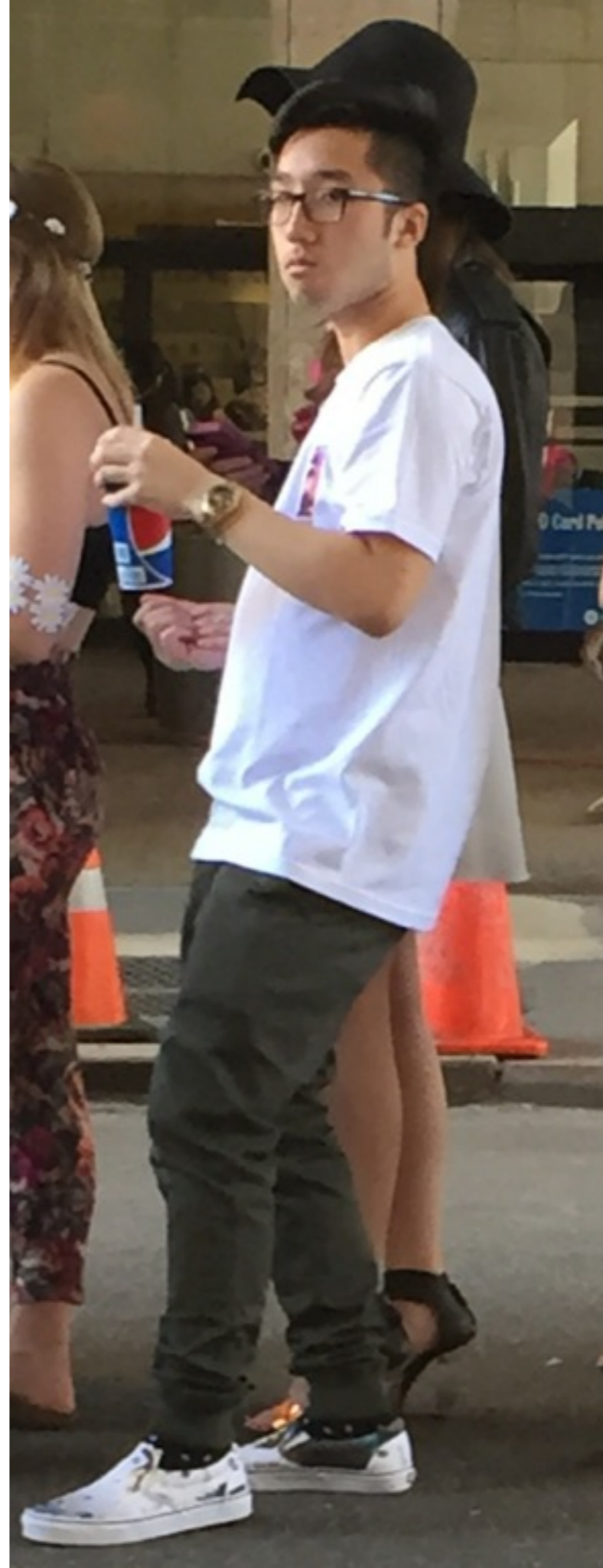


*Banana Republic*



*Abercrombie  
& Fitch*







# FABRICS



# D E N I M

After several seasons of playing second string to the explosive "athleisure" trend, denim is back and better than ever for SS15



*Urban Outfitters*



*Urban Outfitters*



*Anthropologie*



*Club Monaco*



*Forever 21*







# *Lace + Crochet*

*Lace and its bohemian cousin take center stage on the selling floor this season*



*Club Monaco*



*Abercrombie & Fitch*



*Urban Outfitters*



*Forever 21*





**PATTERNS**



# *Dark Florals*

*Gone are the über-girly pastels of seasons past, in are the moody, brooding blooms of today. Florals, for spring? Yes, Miranda, they're looking pretty groundbreaking.*



*Dolce & Gabbana*



*J.Crew*



*Ralph Lauren*





**GLAMOUR**

# Gingham

This schoolyard favorite got a high-fashion makeover just in time for spring





Tory Burch



Forever 21



Aqua



*Details*



# ***FRINGE***

Everyday items gain some  
momentum  
by way of fringe, fringe, and more  
fringe

Forever 21



Club Monaco



H&M



Forever 21





# Perforated

Holes in your clothes?  
Spring thinks yes.



*Mulberry*



*Rebecca Minkoff*



*Salvatore Ferragamo*



*Michael Kors*



*Fendi*



*Forever 21*



*Marc by Marc Jacobs*

KEY ITEMS  
+  
ACCESSORIES





**FULL CIRCLE**

Spotted bucket bags make for a chic daytime carrier, ideal for toting poolside. We'll be tucked away at the new **SLS Lux at Baha Mar**, the Bahamas' much-anticipated multihotel resort opening this month. Model Amanda Murphy carries Tod's bucket bags with mirrored discs. \$1,765 to \$2,265; Tod's boutiques. Sacai clothing.

What to Wear Where



THE

MINI

BAG

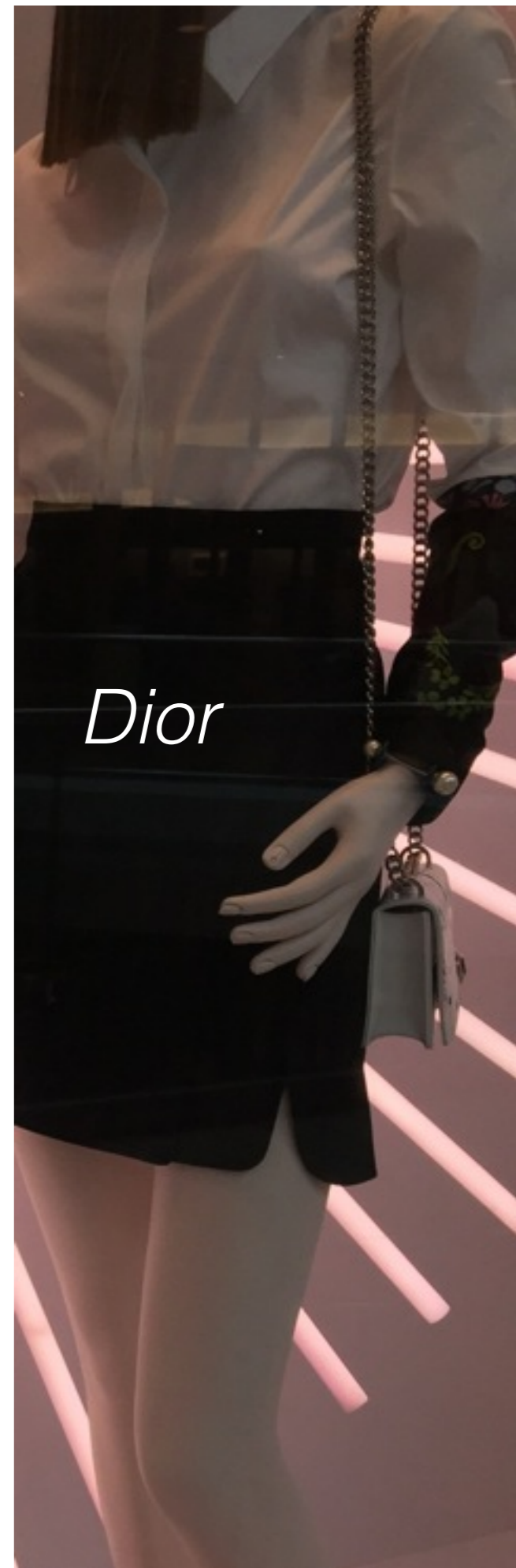
FSR



*Mulberry*



*Furla*



*Dior*



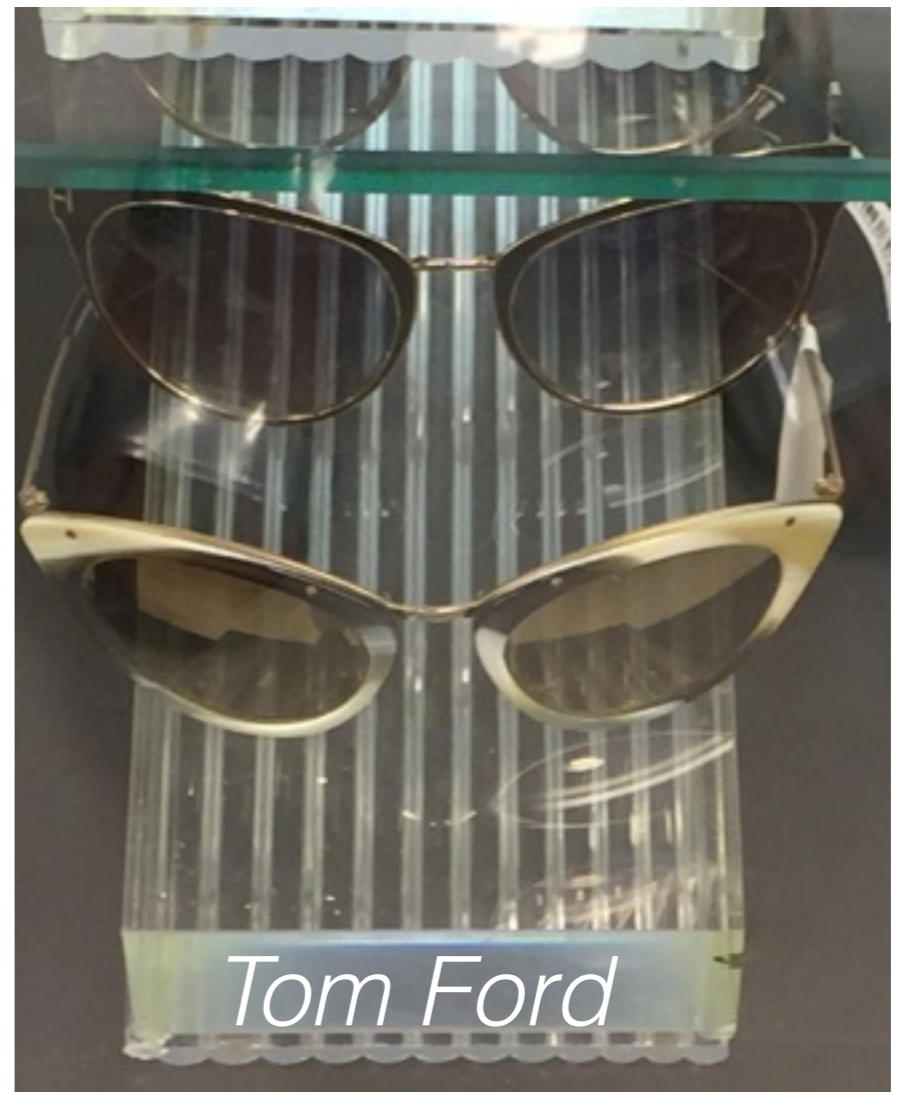
*Anne  
Fontaine*



# Cat-Eye Sunglasses



*Fendi*



*Tom Ford*



*Céline*



# *Little White Dress*

*Forget the LBD, the LWD is  
officially here to stay*

*Anthropologie*



*BCBG MAXAZRIA*



*Calypso St.  
Barth*



*Club Monaco*



*Scarves*



*Hermès*

*Calypso  
St. Barth*



*Fendi*



*Vineyard  
Vines*



*Burberry*



Платье *Blumarine*  
с вышивкой выполнено  
как классическая  
украинская рубашка –  
с широким рукавом и густо  
расшитыми манжетами.  
Платье, декорированное  
кружевом и шитьем,  
*Blumarine*; сорочка, *Beyond*  
*Retro*; полусапожки, *Ash*



*Peasant*

*Blouses*



*Forever 21*



*Anthropologie*



*Forever 21*



*Urban Outfitters*



**PLATFORMS**



*Prada*



*Forever 21*



*Urban Outfitters*





COORDINACIÓN DE  
MODA: Nick Nelson.

Vestido y zapatos:  
Altuzarra, Gargantilla,  
Túleste.

# Gladiator

# Sandals





*Crochet  
Shawls,  
Wraps, +  
Vests*



*Free People*



*Abercrombie & Fitch*