

The Twitter logo, featuring the word "twitter" in a white, lowercase, sans-serif font on a blue background, followed by a white silhouette of a bird in flight.

All platforms- Sign up for a free account. Start by following people of interest.

<https://twitter.com/>

The Hashtags.org logo, featuring a large white hashtag symbol followed by the text "hashtags.org" in a white, lowercase, sans-serif font, with ".org" in a smaller font size. Below this is a horizontal line and the text "Organizing the world's hashtags" in a blue, lowercase, sans-serif font.

#hashtags.org A hashtag is an easy way for Twitter users to categorize Tweets that share a common topic or belong to a particular group. The hashtag can be placed anywhere within a post.

#hashtags.org helps you to locate the most effective choices to search or link to your tweets.

<http://www.hashtags.org/>

The LinkedIn logo, featuring the word "Linked" in a large, bold, black, sans-serif font, followed by a blue square containing the white lowercase letters "in".

All platforms

Sign up for a free account and create a professional profile. Many FIT faculty are already members.

<http://www.linkedin.com>

Adjunct Institute Social Media Workshop-Important Links



All platforms A social media aggregator that allows you to manage Twitter, LinkedIn, Facebook and more

<https://hootsuite.com/>



Save, search, and organize all your links from around the web. Group them into bundles. Share them with friends. If you don't want them on your public profile, just mark them as private.

<https://bitly.com/>



Storify, create or follow stories using social media. Turn what people post on social media into compelling stories. Collect the best photos, video, tweets and more.

<http://storify.com/>

Adjunct Institute Social Media Workshop-Important Links



Flipboard

iPad, Smartphone

Flipboard is a digital social magazine that aggregates web links from your social circle, i.e. Twitter and Facebook, and displays the content in magazine form on an iPad. At the App store

<http://flipboard.com/>



All platforms

Pinterest is a tool for collecting and organizing things you love. No matter what you're interested in, there's a place for it here.

<http://pinterest.com/>



All NMobile

Pulse takes your favorite websites and transforms them into a colorful and interactive mosaic. Save stories for reading later across all platforms

<https://www.pulse.me/>

Adjunct Institute Social Media Workshop-Important Links



An RSS Aggregator. Feedly is a productive way to organize, read and share the content of your favorite feeds, blogs and news sites.

<http://www.feedly.com/>



Creative Business and Media News, and Commentary.

<http://www.psfk.com/>



News on technology, social media, business and media in general

<http://mashable.com/>